



Nathan LECOANET

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LANGUAGES :

- French: Native
- English: C1
- Spanish: Intermediate (School level)

SKILLS :

- Event management
- Marketing and communication
- Customer relations and sales
- Microsoft Office
- Automation (Make)
- AI & digital efficiency

EDUCATION :

- McGill University Montreal**
Graduate Certificate in Business Management (In progress) 2025
- IAE Montpellier :**
Master's in International Business Engineering (In progress) 2024-2026
- AMOS Business School Toulouse**
Bachelor's in Sports Marketing and Event Management (1 semester in London) 2021-2024
- Lycée Louise Michel Narbonne**
Baccalauréat (High School Diploma) in English and Economics 2021

INTERESTS :

- Sports · Travel · Music



INTERNATIONAL BUSINESS MASTER'S STUDENT

Business student with experience in business development, process improvement, and client relations. Seeking an opportunity from to support growth initiatives in a dynamic environment.

PROFESSIONAL EXPERIENCE

Sales, Ticketing, and Events Intern

Tourism Office of Narbonne ; April 2025 – August 2025

- Managed the online ticketing system
- Assisted in organizing the event "La Nuit du Midi"
- Maintained partner relations and automated repetitive tasks

Marketing, Sales, and Events Manager

Madewis Group (Occitanie region) ; September 2023 – August 2024

- Prospected and sold services to sports clubs
- Handled logistics and organization of sports events
- Coordinated teams and live TV coverage

Adventure Park Operator / Animator

Acromix Gruissan ; July – August 2023

- Welcomed, briefed, and assisted visitors
- Ensured safety and performed interventions at height

Community Management Intern

Espace de Liberté Narbonne ; May – June 2022

- Created content and digital strategy
- Managed social media and digital campaigns

Sales Intern

Sport 2000 Narbonne ; December 2021 – January 2022

- Advised customers and managed product displays
- Organized clearance sales and optimized turnover

Additional Experience:

- Temporary worker – Samsic Emploi Narbonne (Summer 2022)
- Beach assistant – Fun Watergliss Narbonne (Summer 2021)
- Order preparer – HLDC Cuxac d'Aude (Summer 2019)

VOLUNTEERING

Toulouse Basket Club : Managed ticketing and VIP guests

Red bull Soapbox Race : Ensured safety for journalists and participants

Course des lumières : Helped set up and dismantle the site, prepared supplies, and handled signage

Fénix Toulouse Handball : Donation collection

Run Through Hyde Park : Safety and signage

Madewis League : Site setup, event ceremonies, team hospitality, live TV broadcasting, refereeing, and VIP management